



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No 393906	Contract Dt 07-24-2012	Revision Dt	Rev# 0	Advertiser RNC ROMNEY	Brand RNC ROMNEY	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 125	CMS # 239997	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 07-31-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 239997
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 125																	
1	07-25-2012	07-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			1	1	1			3	1,000	3	3,000.00
2	07-30-2012	07-31-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1						2	1,000	2	2,000.00
3	07-25-2012	07-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30			1	1	1			3	1,100	3	3,300.00
4	07-30-2012	07-31-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1						2	1,100	2	2,200.00
5	07-25-2012	07-29-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30			1	1	1			3	475	3	1,425.00
6	07-30-2012	07-31-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1	1						2	475	2	950.00
7	07-25-2012	07-29-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30			1	1	1			3	450	3	1,350.00
8	07-30-2012	07-31-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	1	1						2	450	2	900.00
9	07-25-2012	07-29-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			1	1	1			3	600	3	1,800.00
10	07-30-2012	07-31-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	1	1						2	600	2	1,200.00
11	07-25-2012	07-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			1	1	1			3	700	3	2,100.00
12	07-30-2012	07-31-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1						2	700	2	1,400.00
13	07-25-2012	07-29-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30			1	1	1			3	500	3	1,500.00
																Credit Resolved Total:	
																-1	-500.00
			Cr Resolved 07-26-2012	Rate Reason 500 CRDT RESOLV													
Total:			500														

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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393906	07-24-2012		0	RNC ROMNEY	RNC ROMNEY	POLITICALS	WTVD - DURHAM

Agency Est# 125			CMS # 239997	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 07-31-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 239997				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 125																	
14	07-30-2012	07-31-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				3	30	1	1						2	500	2	1,000.00
15	07-25-2012	07-29-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30			1	1	1			3	500	3	1,500.00
16	07-30-2012	07-31-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30	1	1						2	500	2	1,000.00
17	07-25-2012	07-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			1	1	1			3	400	3	1,200.00
18	07-30-2012	07-31-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1	1						2	400	2	800.00
19	07-25-2012	07-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30			1	1	1			3	1,000	3	3,000.00
20	07-30-2012	07-31-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1	1						2	1,000	2	2,000.00
21	07-25-2012	07-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30			1	1	1			3	1,300	3	3,900.00
22	07-30-2012	07-31-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30	1	1						2	1,300	2	2,600.00
23	07-25-2012	07-29-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30			1	1				2	1,500	2	3,000.00
24	07-30-2012	07-31-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30	1	1						2	1,500	2	3,000.00
25	07-25-2012	07-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	450	1	450.00
26	07-25-2012	07-29-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						1		1	600	1	600.00
27	07-25-2012	07-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)				3	30						1		1	600	1	600.00
28	07-25-2012	07-29-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	600	1	600.00

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Agency Est# 125				CMS # 239997		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 07-25-2012		End Date 07-31-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 239997					
Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 125																						
29	07-25-2012	07-29-2012	10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)						3	30								1	1	500	1	500.00	
30	07-25-2012	07-29-2012	06:00PM - 06:30PM		EYEWITNESS NEWS AT 6 SUN (822)						3	30								1	1	900	1	900.00	
																				Contracted Gross Total:		65		49,775.00	
																				Actual Gross Total:		64		49,275.00	
																				Agency Commission:				7,391.25	
																				Net Total:				41,883.75	
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total						
Jul 12			0.00		0.00		30,725.00		500.00 CR										30,225.00						
Aug 12			0.00		0.00		19,050.00		0.00										19,050.00						
TOTAL			0.00		0.00		49,775.00		500.00 CR										49,275.00						

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